



SMS CONNECT

The SMS Connect extension module gives you the ability to deliver highly targeted SMS messages in minutes, using Movio's SMS provider



INSTANT COMMUNICATION

Improve immediate reach as your loyalty members receive your SMS message instantly



INSTANT ENGAGEMENT

With an average open rate of 98%¹, your audience can quickly respond to a call-to-action



RETURN ON INVESTMENT

Measure how SMS interactions convert into POS transactions

ENABLE SMS COMMUNICATION

Use Movio Cinema to easily create a target audience, instantly design and execute your SMS message, and track redemption and performance for every campaign.

Compliant with the most rigorous legislation requirements, the SMS Connect Opt-in Manager allows you to preserve the preference and choice of your members wishing to receive SMS communications, with a double opt-in process.

¹. as described in the Business 2 Community article

CAPTAIN AMERICA: CIVIL WAR
Gain access to advanced ticket sales and you'll also receive a limited edition Captain America badge.

Just click the link for details:
<http://movio.co/captainamerica>

Reply unsub to stop



MOVIO CINEMA

EXTENSION MODULES

Add functionality to Movio Cinema with Extension Modules.

These specialist add-ons leverage the capabilities of the existing product and take your data, analytics and personalised campaigns to the next level.



**MOVIE
INSIGHTS**



**WEB
TRACKER**



**MOBILE
CONNECT**



**SOCIAL
CONNECT**

Movie Insights - target the ideal audience using Movio's proprietary Similarity Algorithm™

Web Tracker - track your moviegoers' website interactions to power up your segmentation and targeting

Mobile Connect - increase engagement and improve reach through targeted push notifications

Social Connect - track social media interactions and expand your insights

MOVIO

Movio is the global leader in marketing data analytics and campaign management software for cinema exhibitors, film distributors and studios around the world. A company of Vista Group International Ltd (NZX & ASX: VGL), Movio is revolutionising the way the film industry interacts with moviegoers. The company maintains real-time, authoritative data on customer transactions for many of the world's biggest cinema chains and captures the behaviour of millions of active moviegoers worldwide.

www.movio.co [@MovioHQ](https://twitter.com/MovioHQ) [linkedin.com/company/movio](https://www.linkedin.com/company/movio)