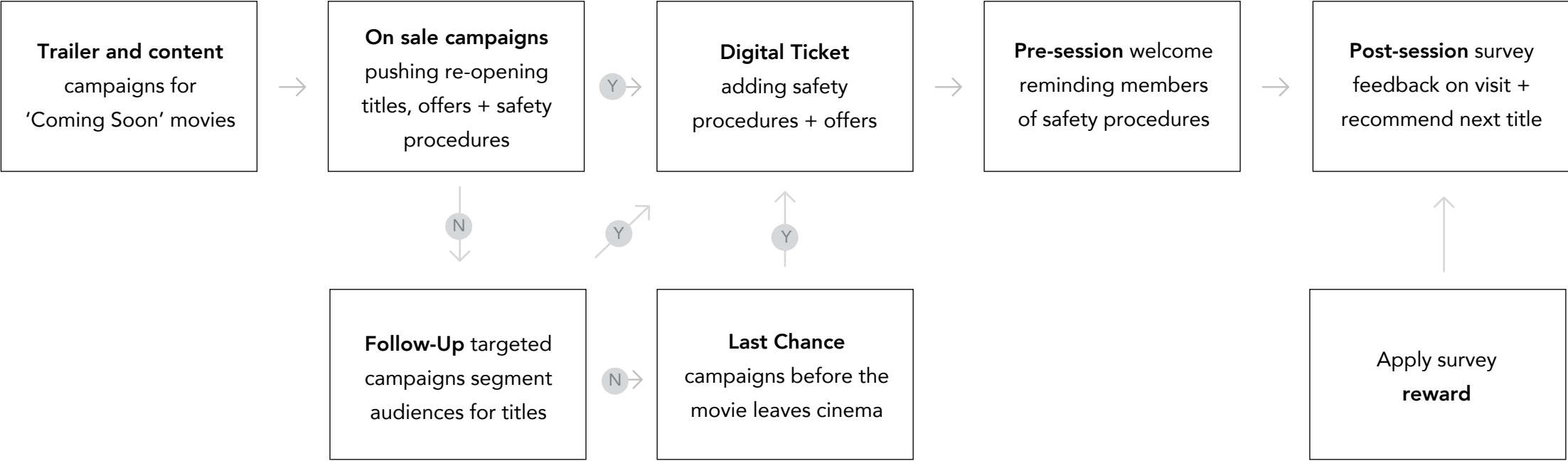


# MOVIEGOER JOURNEY



In order to use Digital Ticket Receipts and pre- and post-session campaigns, Campaign Automation must be turned on in your console. Contact your Account Manager for more details.  
Conduct surveys by using your own or third-party survey platform or contact your Account Manager for recommendations. You can apply rewards to survey respondents if they are an identifiable member in your database.