



CRAIG JONES

CHIEF COMMERCIAL OFFICER
& PRESIDENT, MEDIA

Craig leads Movio's global business strategy for Movio Media.

BACKGROUND

Prior to Movio, Craig spent 10 years at Vodafone, one of the world's largest telecommunications companies. He held a series of senior national and global sales, and executive leadership roles in New Zealand and India. While based in India, he led global sales for one of Vodafone's largest international clients, significantly increasing market share in India, UK and Europe, while opening up new market opportunities in Africa and Asia Pacific. Most recently, he led a multi-million dollar, multi-year business transformation program for Vodafone New Zealand.

Since taking leadership of Movio Media, Craig has already secured a number of high profile partnerships with movie studios and global media agencies.



Movio Media has the potential to transform not only the movie business, but also the wider marketing and advertising industry – and I'm excited about leading what is a significant global opportunity for Movio.

ABOUT MOVIO

Movio is the global leader in marketing data analytics and campaign management solutions, revolutionising the way the film industry interacts with moviegoers. Movio is the world's most comprehensive source of moviegoer data and has products designed specifically with the challenges of movie marketing in mind. Movie lovers at heart, it's our mission to connect everyone with their ideal movie.